

OMAXE Chowk

“ नए रंगों में पुरानी तस्वीर ढलने को है
सुना है इस शहर की तफ्दीर बदलने को है।
बहुत इंतज़ार किया है मेरी इन गलियों ने
विरासत अब सजने संवरने को है। ”





ABOUT CHANDNI CHOWK

- The oldest and busiest market in India
- Historical landmarks attracting tourists from all over the world

01

Business Potential

In 2018, estimated business turnover was more than \$400 Billion (approx. Rs. 28 Lakh Crores) and the same is expected to cross \$700 billion (approx. Rs. 50 Lakh Crores) by 2020 as per Walmart's Report

02

Current Footfall

Approx. 6 lakhs to 8 lakhs including tourists on daily basis

03

Existing Business Units

50,000+ Business Units

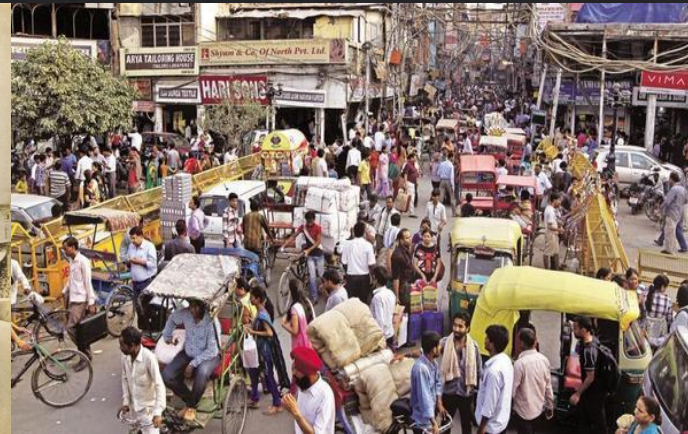
CHANDNI CHOWK

then

- ◇ One of India's oldest market and caravansera
- ◇ Built in the 17th century by Mughal Emperor of India Shah Jahan and designed by his daughter Jahanara - The bazaar was famous for its silver merchants
- ◇ Originally containing 1,560 shops- divided into three bazaars- Urdu Bazaar, Johri Bazaar, Fatehpuri Bazaar
- ◇ Several streets running off it called kuchas, subdivided into havelis

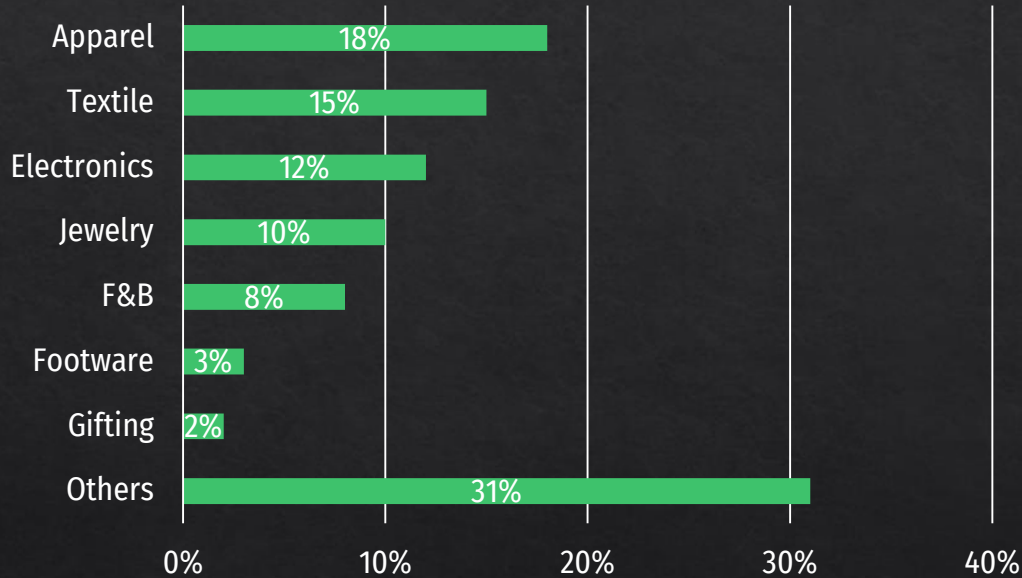
now

- ◇ One of India's largest wholesale markets, including
 - ◇ The Cloth Market- home furnishing fabrics
 - ◇ Nai Sarak- stationery, books, paper and decorative materials.
 - ◇ Tilak Market- wholesale market for industrial chemicals.
 - ◇ Khari Baoli dedicated to all kinds of spices, dried fruits, nuts, and herbs.
 - ◇ Bhagirath Palace – electrical & electronics
- ◇ Home to several famous restaurants including Paranthewalli Galli, Natraj Dahi Bhalle, Ghantewala Halwai



CHANDNI CHOWK COMMERCE

Wallet Share of B2C Market in Chandni Chowk



In Chandni Chowk, 79% of the wallet share belongs to categories related to wedding shopping. This makes Chandni Chowk a lucrative and all-season shopping destination.





MEENA
BAZAAR



JOHRI BAZAAR



BHAGIRATH
PALACE



KINARI BAZAR

Commercial
Hub

Tourist
Destination

Food Destination



PARATHEWALI
GALI



CHAATWALA



GHANTEWALA
HALWAI



JALEBIWALA



JAMA MASJID



FATEHPURI
MASJID



ANGLO-
ARABIC
SCHOOL



RED FORT



OLD DELHI
RAILWAY STATION



TOWN HALL

CHANDNI CHOWK REDEVELOPMENT PLAN

This project aims at taking remedial measure to decongest the current mixed traffic congestion and other related issues.

Expected Impacts

- Will lead to decongestion of market area
- Increase tourist footfall, both domestic and foreign
- Ease traffic flow, pedestrian, non-motorized as well as motorized
- Improved heritage structures and surroundings will attract more visitors
- Will help in the growth of local economy – Shops/F&B/Hotels

TOURISM

- Development of services for pedestrians.
- Ease of access to the walled city and enhanced connectivity to other services of rest of the city

HERITAGE

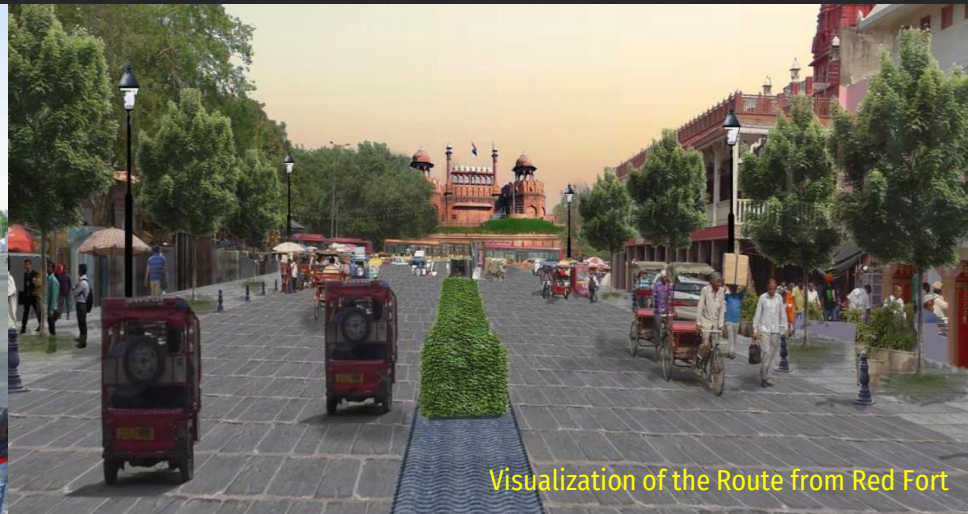
- Safeguarding the immediate surrounds of identified monuments and heritage structures

DEVELOPMENT

- Traffic management to ease circulation.
- Enhancing social infrastructure and open spaces and access to it.



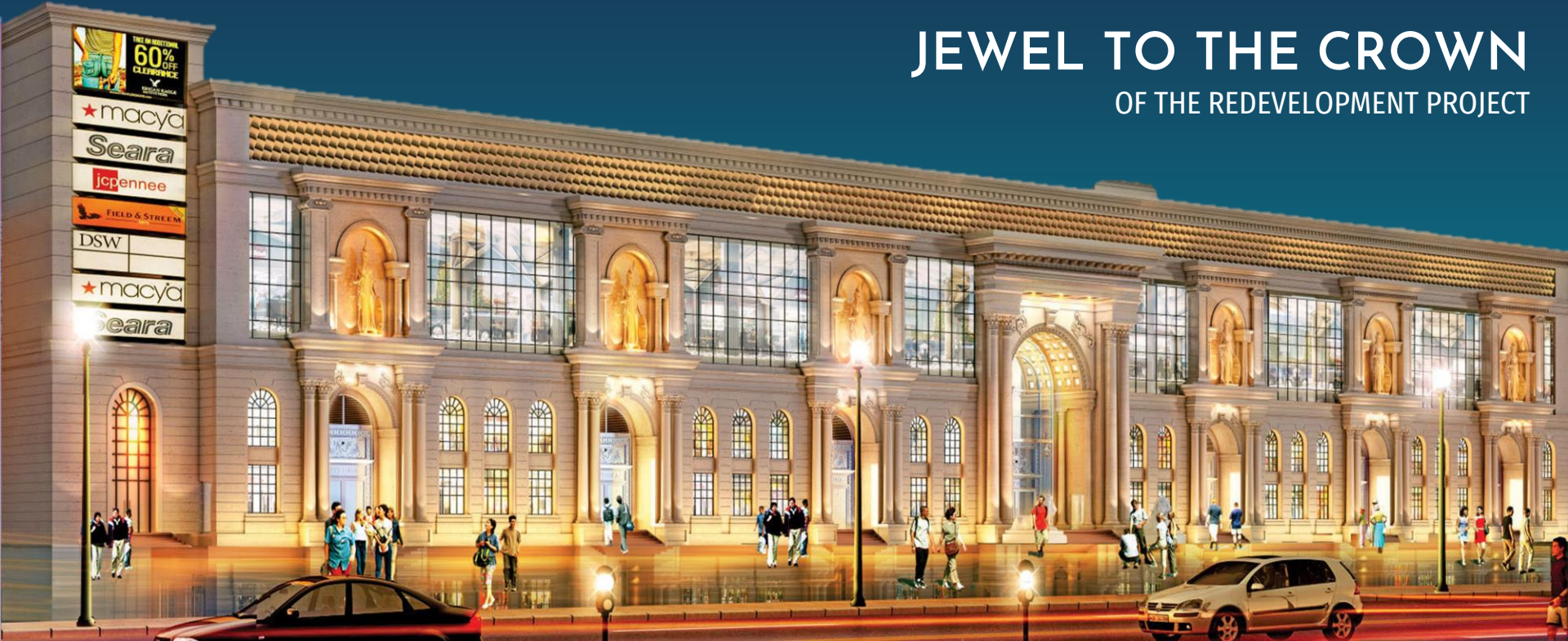
Visualization of Ghanta Ghar Chauraha



Visualization of the Route from Red Fort

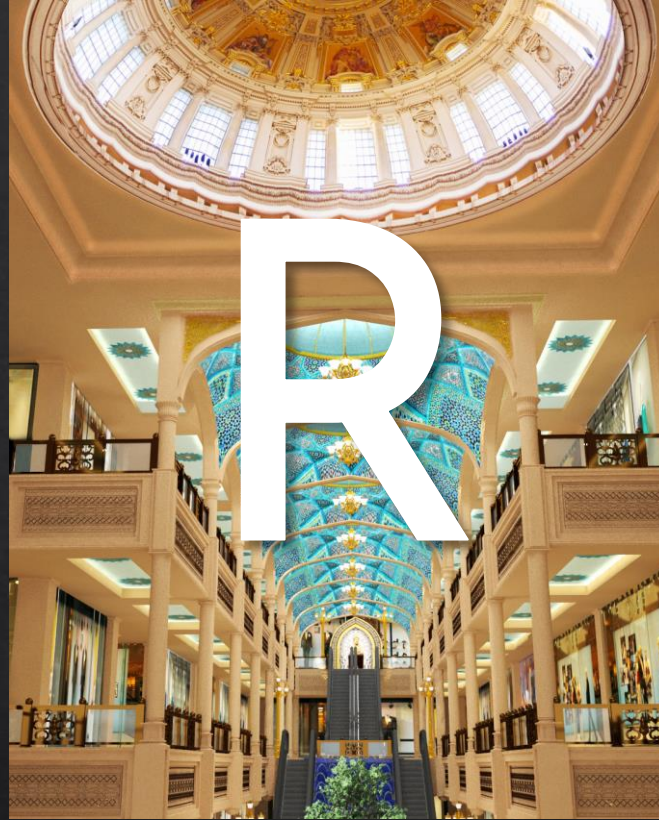
OMAXE
Chowk

JEWEL TO THE CROWN
OF THE REDEVELOPMENT PROJECT





PARKING
2100+ CARS



RETAIL
3.1 LAKH SQ.FT.



FOOD CAPITAL
1.2 LAKH SQ.FT.



40

Lakhs serious shoppers
projected in Omaxe Chowk
every month*

1st

New Mega Development
in 300 years*

PPP

model project between
OMAXE & North DMC

4.5

ACRES of largest development
in Chandni Chowk

7x

More Footfall than any other mall
in Delhi-NCR, calculated
on leasable area*

2021

possession by
December

B3, B2 & B1
Parking

GF & 1ST FLOOR
Retail

2ND FLOOR
Retail-cum-Food
Court

Terrace
Multi purpose public space for
events

3RD & 4TH FLOOR
Parking



OMAXE CHOWK ARCHITECTURE & DESIGN



**COMPOSITE 22-METRE TALL STEEL
STRUCTURE**

500 FT. LONG OPENING
on 100 Ft. H C Sen Marg

7 GATES/ALLEYS
for Entrance & Exit

MUGHAL, INDIAN & BRITISH
Inspired Architecture & Interiors



ARTISTIC VIEW - FRONT ELEVATION



Approx. 10 minutes from
**OLD DELHI RAILWAY
STATION**



Located next to
**CHANDNI CHOWK
METRO STATION**



Approx. 10 minutes from
RED FORT



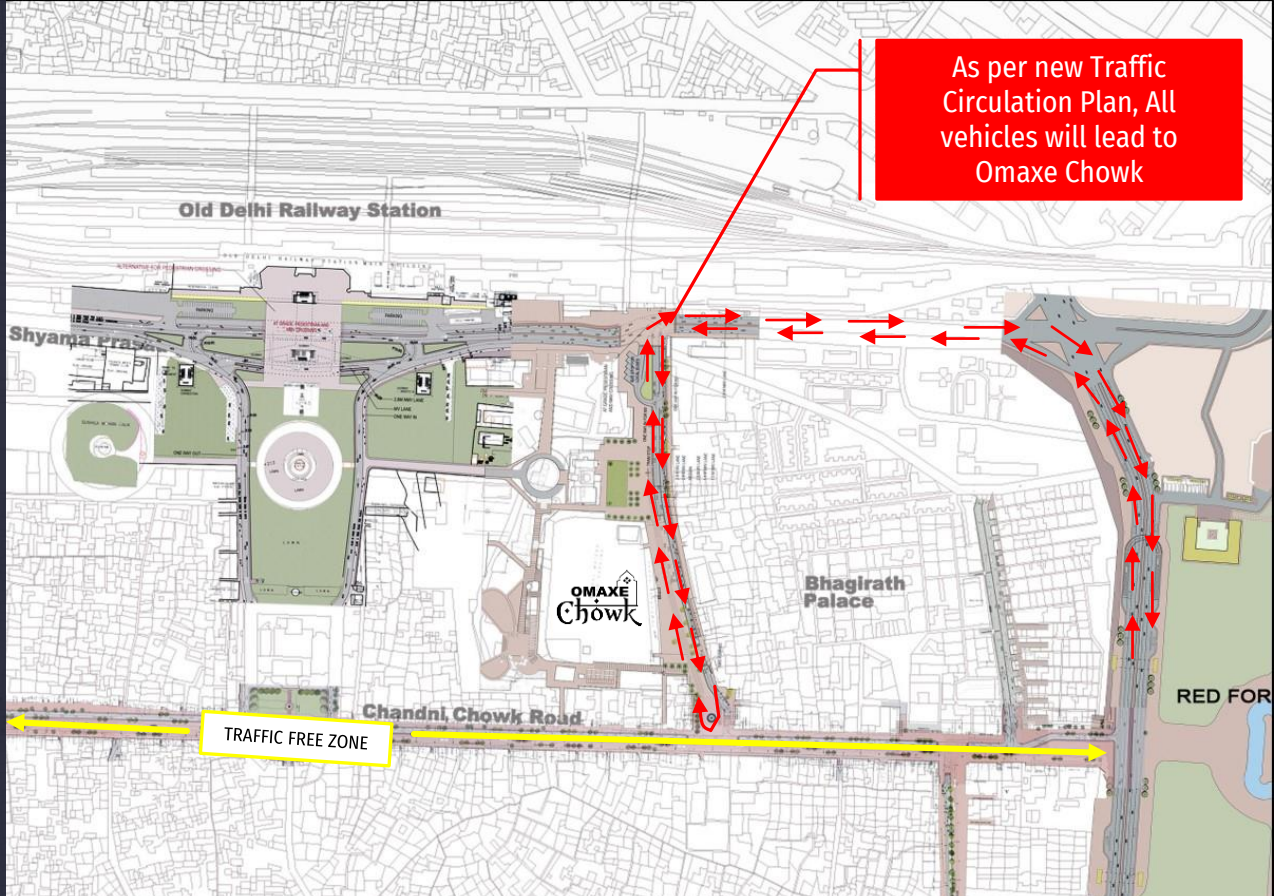
Opposite Gurudwara
SIS GANJ SAHIB JI



Located on the 100 ft.
H C SEN MARG



Assembly Point for
TOURIST BUSES



OMAXE CHOWK LOCATION HIGHLIGHTS



Old Delhi Railway Station



St. Mary's Catholic Church



Presentation Convent Senior Secondary School



HC Sen Marg

Netaji Subhash Marg



Mahakali Mandir



Town Hall



Chandni Chowk Metro Station



Bhagirath Palace Market



Cloth Market



Kucha Mahajani



Shradhanand Marg



Chandni Chowk Road



Fatehpuri Masjid



Red Fort

Nai Sarak



Laal Masjid



Asiad Market



Gurdwara Sis Ganj Sahib



Dariba Kalan



Shri Digambar Jain Lal Mandir



Pashupati Market



Kinari Bazaar



Ram Bazar Cycle Market



Katra Asharfi / Maliwara Riraha Bazar / Katra Nawab



Hanuman Mandir



Paiwalan Bazar



Gems Plaza Market



Sethi Market



Narayan Market



Jama Masjid

Meena Bazar





Smart Parking
Management
System



Green Building
Certification



15 Nos.
Passenger Lifts



2 Nos. Car Lifts



Vertical Green
Walls



Smart Water & Waste
Recycling System



Tourist Bus
Parking



Escalators
for all Floors



State-of-the-Art
Security



Centrally
Air-conditioned



Automated Building
Management System



8m & 5.5m wide
corridors for easy
circulation



Valet Parking



Multiple ATMs

OMAXE CHOWK PROJECT FEATURES

OMAXE CHOWK

A DELIGHT FOR RETAILERS

01

Dedicated Loading unloading bay

02

Bank & Secure Vault Facility for Money Management

03

Google mapping & 3D video shoot

04

15 ft. ceiling height in Each shop

05

World class Facility Management of the building

06

Mall management and promotion to be done in association with reputed agencies

07

Omaxe Chandni Chowk will participate in International Fairs to boost exports

08

Online Ecommerce for each retail outlet to cater to International and Domestic Demand

09

24X7 Business Hour Potential

10

Mix of Lease based & Ownership Model

ADVANTAGES OF PARTERING WITH OMAXE CHOWK

Issues with conventional shops

- ◇ Unorganized market with no coherent design
- ◇ Due to unplanned development, commercial insurance not available
- ◇ Fire safety not available
- ◇ Lack of facilitative infrastructure, for example:
 - ◇ Limited parking space in market
 - ◇ Lack of toilets
 - ◇ No sitting area for consumer convenience

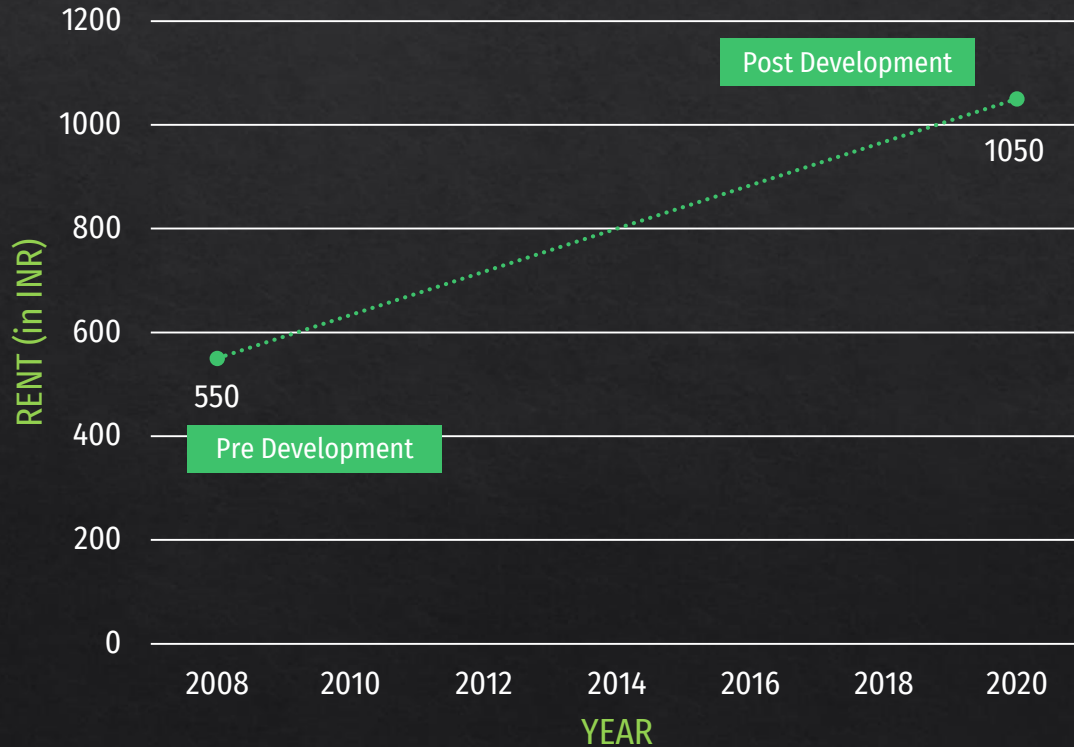
Advantages of Omaxe Chowk

- ◇ Coherent design with all amenities under one roof
- ◇ Complete documentation, sanctioned plans gives the security of insurance
- ◇ Fire protection and round the clock security
- ◇ Facilitative infrastructure available:
 - ◇ MLCP & centrally air-conditioned facility
 - ◇ Toilets on each floor
 - ◇ Caf e's & food-court for consumer convenience and breaks



CASE STUDY

RENTAL IN CONNAUGHT PLACE (CP) PRE AND POST REDEVELOPMENT

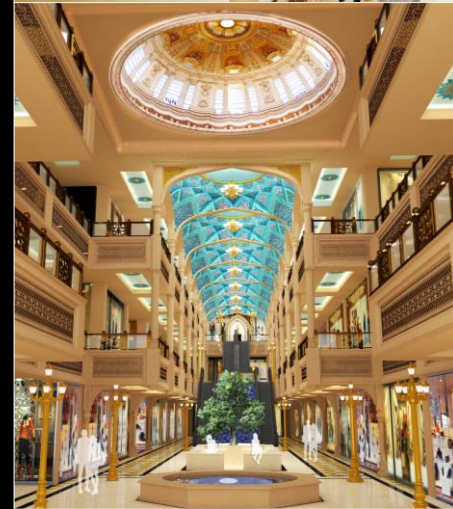
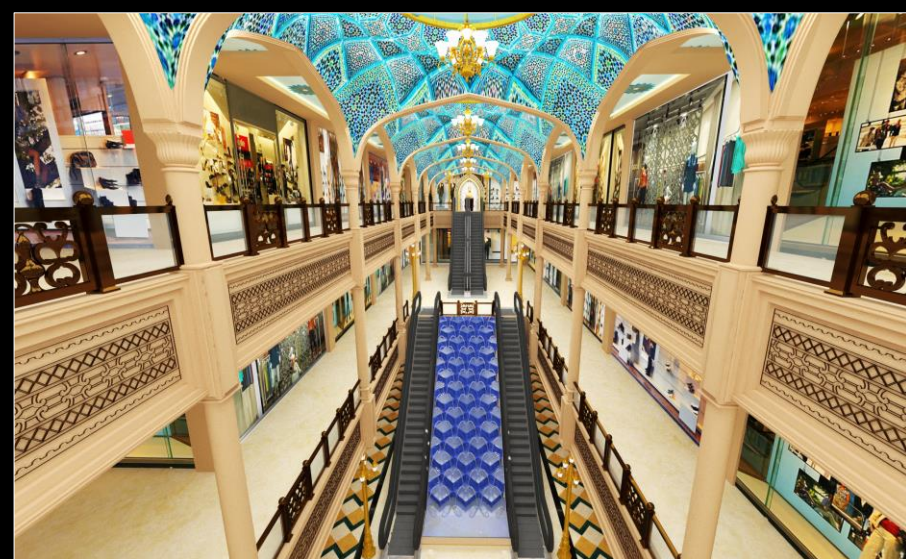


- Redevelopment started in Year 2010 & completed by Year 2016
- Negative demand in the Year 2010
- Currently vacancy is ALMOST NIL



GALLERY

RENDERINGS



RENDERING OF INTERIORS



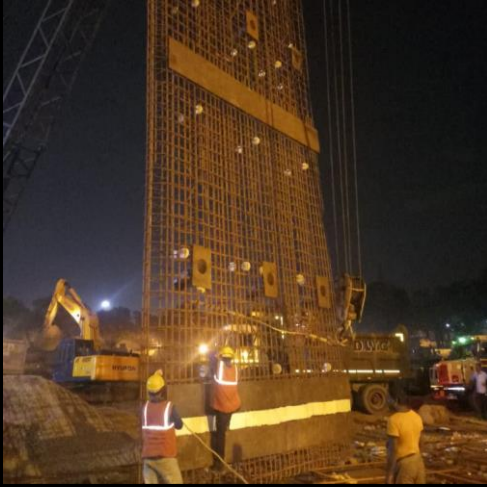
RENDERING OF TERRACE
AERIAL VIEW



GALLERY

CONSTRUCTION
UPDATE





LEASING

UPDATE

BRANDS SIGNED



AND MANY MORE...

Ethnic Wear



AND MANY MORE...

BRANDS UNDER DISCUSSION

Jewellery



F & B



NATRAJ

Paranthe Wala

Ethnic Wear



TANEIKA



Raigriti



MOHANIL SONS

SRI RAM & SON

SHARMA BROTHERS

ABOUT OMAXE

As one of India's leading real estate companies, Omaxe prides itself on transforming the landscapes of 27 cities across 8 states of the country. Our Integrated and Hi-Tech Townships, Group Housing, Shopping Malls, Office Spaces, SCOs and Hotel Projects represent a diversified project portfolio that is leading the nation towards the future, without sacrificing the wisdom of the past. With approximately 117.63 million sq. ft. of delivered space in real estate as well as construction contracting, we are spearheading 21 real estate projects from Residential to Commercial.

Over the last three decades, Omaxe has carved a niche in real estate through a range of projects customized to the needs of cost-conscious consumers across Tier-II & III cities. We are known for landmark projects and engineering marvels. And we are remembered for our commitment to transparency, quality, cutting-edge technology and social responsibility. Our ever-expanding footprint across Uttar Pradesh, Punjab, Haryana, Uttarakhand, Rajasthan, Delhi and Himachal Pradesh is testament to our ability to stay miles ahead of customer expectations. No wonder, India trusts Omaxe to transform its dreams into reality.

THANK YOU

This Project is owned by Omaxe Heritage Private Limited

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